

Adobe CS3 / AIGA Discount / Membership savings

| Upgrade from | Product | Retail Pricing | after AIGA discount | Savings of | Membership | % Memb Cost offset |
|--|--------------------------------|----------------|---------------------|------------|------------|--------------------|
| No upgrade, Full retail product | CS3 Design Premium | \$ 1,799.95 | \$ 1,529.96 | \$ 269.99 | \$ 295.00 | 92% |
| No upgrade, Full retail product | CS3 Design Standard | \$ 1,199.95 | \$ 1,019.96 | \$ 179.99 | \$ 295.00 | 61% |
| No upgrade, Full retail product | CS3 Web Premium | \$ 1,599.95 | \$ 1,359.96 | \$ 239.99 | \$ 295.00 | 81% |
| No upgrade, Full retail product | CS3 Web Standard | \$ 999.95 | \$ 849.96 | \$ 149.99 | \$ 295.00 | 51% |
| No upgrade, Full retail product | CS3 Production Premium | \$ 1,699.00 | \$ 1,444.15 | \$ 254.85 | \$ 295.00 | 86% |
| No upgrade, Full retail product | CS3 Master Collection | \$ 2,499.00 | \$ 2,124.15 | \$ 374.85 | \$ 295.00 | 127% |
| No upgrade, Full retail product | InDesign CS3 | \$ 699.95 | \$ 594.96 | \$ 104.99 | \$ 295.00 | 36% |
| No upgrade, Full retail product | Photoshop CS3 Extended | \$ 999.95 | \$ 849.96 | \$ 149.99 | \$ 295.00 | 51% |
| No upgrade, Full retail product | Photoshop CS3 | \$ 649.95 | \$ 552.46 | \$ 97.49 | \$ 295.00 | 33% |
| No upgrade, Full retail product | Illustrator CS3 | \$ 599.95 | \$ 509.96 | \$ 89.99 | \$ 295.00 | 31% |
| No upgrade, Full retail product | Flash CS3 Professional | \$ 699.95 | \$ 594.96 | \$ 104.99 | \$ 295.00 | 36% |
| No upgrade, Full retail product | Dreamweaver CS3 | \$ 399.95 | \$ 339.96 | \$ 59.99 | \$ 295.00 | 20% |
| No upgrade, Full retail product | Fireworks CS3 | \$ 299.95 | \$ 254.96 | \$ 44.99 | \$ 295.00 | 15% |
| No upgrade, Full retail product | Contribute CS3 | \$ 149.95 | \$ 127.46 | \$ 22.49 | \$ 295.00 | 8% |
| No upgrade, Full retail product | After Effects CS3 Professional | \$ 999.00 | \$ 849.15 | \$ 149.85 | \$ 295.00 | 51% |
| No upgrade, Full retail product | Adobe Premiere Pro CS3 | \$ 799.00 | \$ 679.15 | \$ 119.85 | \$ 295.00 | 41% |
| No upgrade, Full retail product | Soundbooth | \$ 199.00 | \$ 169.15 | \$ 29.85 | \$ 295.00 | 10% |
| Creative Suite (any) AND Macromedia Studio | CS3 Master Collection | \$ 1,399.00 | \$ 1,189.15 | \$ 209.85 | \$ 295.00 | 71% |
| Adobe Creative Suite (any) AND Adobe Prod Studio (any) | CS3 Master Collection | \$ 1,399.00 | \$ 1,189.15 | \$ 209.85 | \$ 295.00 | 71% |
| Creative Suite 2.3 Premium | CS3 Design Standard | \$ 240.00 | \$ 204.00 | \$ 36.00 | \$ 295.00 | 12% |
| Creative Suite 2.3 Premium | CS3 Web Premium | \$ 340.00 | \$ 289.00 | \$ 51.00 | \$ 295.00 | 17% |
| Creative Suite 2.3 Premium | CS3 Design Premium | \$ 440.00 | \$ 374.00 | \$ 66.00 | \$ 295.00 | 22% |
| Creative Suite 2.3 Premium | CS3 Master Collection | \$ 1,840.00 | \$ 1,564.00 | \$ 276.00 | \$ 295.00 | 94% |
| Creative Suite 1 or 2, St or Prem. | CS3 Design Standard | \$ 399.95 | \$ 339.96 | \$ 59.99 | \$ 295.00 | 20% |
| Creative Suite 1 or 2, St or Prem. | CS3 Web Premium | \$ 499.95 | \$ 424.96 | \$ 74.99 | \$ 295.00 | 25% |
| Creative Suite 1 or 2, St or Prem. | CS3 Design Premium | \$ 599.00 | \$ 509.15 | \$ 89.85 | \$ 295.00 | 30% |
| Creative Suite 1 or 2, St or Prem. | CS3 Production Premium | \$ 799.00 | \$ 679.15 | \$ 119.85 | \$ 295.00 | 41% |
| Creative Suite 1 or 2, St or Prem. | CS3 Master Collection | \$ 1,999.00 | \$ 1,699.15 | \$ 299.85 | \$ 295.00 | 102% |
| InDesign 2.0, CS, CS2 or CS3 | InDesign CS3 | \$ 199.95 | \$ 169.96 | \$ 29.99 | \$ 295.00 | 10% |
| InDesign 2.0, CS, CS2 or CS3 | CS3 Design Standard | \$ 899.95 | \$ 764.96 | \$ 134.99 | \$ 295.00 | 46% |
| InDesign 2.0, CS, CS2 or CS3 | CS3 Design Premium | \$ 1,599.00 | \$ 1,359.15 | \$ 239.85 | \$ 295.00 | 81% |
| Photoshop 7.0, CS, CS2, or CS3 | Photoshop CS3 | \$ 199.95 | \$ 169.96 | \$ 29.99 | \$ 295.00 | 10% |
| Photoshop 7.0, CS, CS2, or CS3 | Photoshop CS3 Extended | \$ 349.95 | \$ 297.46 | \$ 52.49 | \$ 295.00 | 18% |
| Photoshop 7.0, CS, CS2, or CS3 | CS3 Design Standard | \$ 899.95 | \$ 764.96 | \$ 134.99 | \$ 295.00 | 46% |
| Photoshop 7.0, CS, CS2, or CS3 | CS3 Design Premium | \$ 1,399.95 | \$ 1,189.96 | \$ 209.99 | \$ 295.00 | 71% |
| Photoshop 7.0, CS, CS2, or CS3 | CS3 Design Premium | \$ 1,599.00 | \$ 1,359.15 | \$ 239.85 | \$ 295.00 | 81% |
| Photoshop 7.0, CS, CS2, or CS3 | CS3 Production Premium | \$ 1,199.00 | \$ 1,019.15 | \$ 179.85 | \$ 295.00 | 61% |
| Illustrator 10, CS, CS2 or CS3 | Illustrator CS3 | \$ 199.95 | \$ 169.96 | \$ 29.99 | \$ 295.00 | 10% |
| Illustrator 10, CS, CS2 or CS3 | CS3 Design Standard | \$ 899.95 | \$ 764.96 | \$ 134.99 | \$ 295.00 | 46% |
| Illustrator 10, CS, CS2 or CS3 | CS3 Production Premium | \$ 1,199.00 | \$ 1,019.15 | \$ 179.85 | \$ 295.00 | 61% |
| Illustrator 10, CS, CS2 or CS3 | CS3 Web Premium | \$ 1,399.95 | \$ 1,189.96 | \$ 209.99 | \$ 295.00 | 71% |
| Illustrator 10, CS, CS2 or CS3 | CS3 Design Premium | \$ 1,599.00 | \$ 1,359.15 | \$ 239.85 | \$ 295.00 | 81% |
| Macromedia Studio 8, MX, or MX 2004 | CS3 Web Standard | \$ 399.95 | \$ 339.96 | \$ 59.99 | \$ 295.00 | 20% |
| Macromedia Studio 8, MX, or MX 2004 | CS3 Web Premium | \$ 499.95 | \$ 424.96 | \$ 74.99 | \$ 295.00 | 25% |
| Macromedia Studio 8, MX, or MX 2004 | CS3 Design Premium | \$ 599.00 | \$ 509.15 | \$ 89.85 | \$ 295.00 | 30% |
| Macromedia Studio 8, MX, or MX 2004 | CS3 Production Premium | \$ 1,199.00 | \$ 1,019.15 | \$ 179.85 | \$ 295.00 | 61% |
| Macromedia Studio 8, MX, or MX 2004 | CS3 Master Collection | \$ 1,999.00 | \$ 1,699.15 | \$ 299.85 | \$ 295.00 | 102% |
| Flash Professional or Basic MX, MX 2004, or 8 | Flash Pro CS3 | \$ 199.95 | \$ 169.96 | \$ 29.99 | \$ 295.00 | 10% |
| Flash Professional or Basic MX, MX 2004, or 8 | CS3 Web Standard | \$ 799.95 | \$ 679.96 | \$ 119.99 | \$ 295.00 | 41% |
| Flash Professional or Basic MX, MX 2004, or 8 | CS3 Production Premium | \$ 1,199.00 | \$ 1,019.15 | \$ 179.85 | \$ 295.00 | 61% |
| Flash Professional or Basic MX, MX 2004, or 8 | CS3 Web Premium | \$ 1,399.95 | \$ 1,189.96 | \$ 209.99 | \$ 295.00 | 71% |
| Flash Professional or Basic MX, MX 2004, or 8 | CS3 Design Premium | \$ 1,599.95 | \$ 1,359.96 | \$ 239.99 | \$ 295.00 | 81% |
| Dreamweaver MX, MX 2004, or 8 | Dreamweaver CS3 | \$ 199.95 | \$ 169.96 | \$ 29.99 | \$ 295.00 | 10% |
| Dreamweaver MX, MX 2004, or 8 | CS3 Web Standard | \$ 799.95 | \$ 679.96 | \$ 119.99 | \$ 295.00 | 41% |
| Dreamweaver MX, MX 2004, or 8 | CS3 Web Premium | \$ 1,399.95 | \$ 1,189.96 | \$ 209.99 | \$ 295.00 | 71% |
| Dreamweaver MX, MX 2004, or 8 | CS3 Design Premium | \$ 1,599.95 | \$ 1,359.96 | \$ 239.99 | \$ 295.00 | 81% |
| Production Studio Premium OR Standard | CS3 Production Premium | \$ 799.95 | \$ 679.96 | \$ 119.99 | \$ 295.00 | 41% |
| Production Studio Premium OR Standard | CS3 Master Collection | \$ 1,999.00 | \$ 1,699.15 | \$ 299.85 | \$ 295.00 | 102% |
| After Effects 5.x, 6.x, or 7.x Professional | After Effects CS3 Professional | \$ 299.00 | \$ 254.15 | \$ 44.85 | \$ 295.00 | 15% |
| After Effects 5.x, 6.x, or 7.x Professional | CS3 Production Premium | \$ 1,199.00 | \$ 1,019.15 | \$ 179.85 | \$ 295.00 | 61% |
| PageMaker | InDesign CS3 | \$ 199.00 | \$ 169.15 | \$ 29.85 | \$ 295.00 | 10% |
| FreeHand OR CorelDraw | Illustrator CS3 | \$ 199.00 | \$ 169.15 | \$ 29.85 | \$ 295.00 | 10% |
| Photoshop Elements or LE | Photoshop CS3 | \$ 549.00 | \$ 466.65 | \$ 82.35 | \$ 295.00 | 28% |
| Photoshop Elements or LE | Photoshop CS3 Extended | \$ 899.00 | \$ 764.15 | \$ 134.85 | \$ 295.00 | 46% |